

AHA Association/Asperger Syndrome and High Functioning Autism Association, Inc.

Annual Fall Conference

Featuring

**BRENDA SMITH MYLES, Ph.D.,
Katherine Codv, Psv.D., and Rebecca Sachs, Ph.D., ABPP**

Saturday, October 28, 2017
Adelphi University, Garden City, NY



PROMOTIONAL OPPORTUNITIES

SPONSORSHIP, EXHIBITOR & ADVERTISING

AHA's well-attended conferences, its print publication, *On The Spectrum*, and the Fall Conference Handbook brings your information to the membership, the individuals and families living with ASD's and their providers. Information through publications, conferences, eNews and outreach reaches over 10,000 people annually locally, nationally and internationally. Your advertising supports our organization and the crucial services we provide.

For AD Deadlines for Print Publication and Conference Handbook contact
conference@ahany.org

ADVERTISING OPPORTUNITIES

AGENCIES, PROFESSIONALS, POSTSECONDARY SCHOOLS, CAMPS AND SERVICE PROVIDERS

Includes:

Advertisement in AHA's Fall 2017 Print Publication, *On The Spectrum* (full color) and Fall 2017 Conference Handbook (B/W)

AD SIZE	DIMENSIONS	PRICING
Full Page	7 ½" w x 10" h	\$950
Half Page (horizontal)	7 ½" w x 4 ¾ h	\$700
Quarter Page (vertical)	3 ½" w x 4 ¾" h	\$500
Eighth Page (Business Size)	3 ½" w x 2 ¼" h	\$300

Formats and Submissions:

Publication ads are in full color. Fall and Spring Conference Handbooks are published in black and white. Submissions are preferred in print ready high resolution pdf, eps, ai, or high resolution tiff format, but we will also take high resolution jpg or png.

EXHIBITOR TABLE - \$500 Full Table / \$300 Half-Table

Conference Sponsors will be granted priority exhibitor space

Includes:

- One full exhibitor table (approximately 6' long with cloth) **OR** one-half exhibitor table (approximately 3' of divided full table)
- One conference admission/lunch for one exhibitor table staff person* (cannot split between two people).
- Listing in the conference handbook distributed to all attendees

* Any additional people from your organization who would like to attend the conference and/or staff your table must pay the applicable registration fee

CONFERENCE SPONSORSHIP LEVELS

Autism Conference Sponsor	\$1000
Autism Hero Conference Sponsor	\$2500
Autism Benefactor Conference Sponsor	\$5000
Autism Champion Conference Sponsor	\$10000

AUTISM CONFERENCE SPONSORS receive the following (\$1000):

- One exhibitor table (approximately 6' long covered with cloth)
- Two conference admissions/lunch (for one exhibitor table staff person and an additional person from your organization to attend)*
- 1/2 page ad in AHA's print publication for fall *On The Spectrum* (final deadline Aug.10)
- 1/2 page ad in the fall conference handbook distributed to attendees

* Any additional people from your organization who would like to attend the conference and/or staff your table must pay the applicable registration fee

AUTISM HERO CONFERENCE SPONSORS receive the following (\$2500):

- One exhibitor table (approximately 6' long covered with cloth)
- Two conference admissions/lunch (for one exhibitor table staff person and one additional person from your organization to attend)*
- 1 page ad in AHA's print publication for fall *On The Spectrum*
- 1 page ad in the fall conference handbook distributed to all attendees
- Acknowledgement in the remarks during the day
- Mention in the bi-weekly AHA eNews
- Your logo on the AHA website conference page
- Signage at the conference with acknowledgement of your support

* Any additional people from your organization who would like to attend the conference and/or staff your table must pay the applicable registration fee

AUTISM BENEFACTOR CONFERENCE SPONSORS receive the following (\$5000):

- One exhibitor table (approximately 6' long covered with cloth)
- Four conference admissions/lunch (for one exhibitor table staff person and three additional people from your organization to attend)*
- 1 page ad in AHA's print publication for fall and spring *On The Spectrum*
- 1 page ad in the fall conference handbook distributed to all attendees
- Acknowledgements throughout the day
- Mention in the bi-weekly AHA eNews including a link with your company logo
- Your logo on the AHA website conference page
- Signage at the conference with acknowledgement of your support

* Any additional people from your organization who would like to attend the conference and/or staff your table must pay the applicable registration fee

AUTISM CHAMPION CONFERENCE SPONSORS receive the following (\$10,000)

- One exhibitor table (approximately 6' long covered with cloth)
- Eight conference admissions/lunch (for two exhibitor table staff person and six additional people from your organization to attend)*
- 1 page ad in AHA's print publication for fall and spring *On The Spectrum*
- 1 page ad in the fall conference handbook distributed to all attendees
- Acknowledgements throughout the day
- Mention in the bi-weekly AHA eNews including a link with your company logo
- Your logo on the AHA website conference page with a link to your company
- Signage at the conference with acknowledgement of your support

* Any additional people from your organization who would like to attend the conference and/or staff your table must pay the applicable registration fee

LITERATURE DISPLAY - \$50

Includes:

- One 8 ½ x 11" space on the conference literature table for your company brochure or flier. Only (1) type of printed material may be used. Maximum #150.

CONTACT: AHA at info@ahany.org for availability and payment instructions.

NOTE: All Sponsors, Exhibitors and Advertising/Literature must be compatible with AHA's mission and scientific and evidence-based practices. AHA reserves the right to decline any request if deemed incompatible for any reason.

Watch For Information About ROCK'N'BOWL For Autism - Sunday, November 19, 2017
For More Opportunities To Sponsor/Support The AHA Community.